VALUE ADDED COURSES – 2023-2024

Course Code: 652VA02	DELIVERY MANAGEMENT	Duration: 30Hours		
Objectives	> To know the role of distribution in supply chain.			
	> To understand how distribution network planning works.			
	To cognize the role of distribution in e-business.			
	➢ To know the role of warehouse and transportation.			
	> To understand the significance of distribution requirement planning.			
Ι	FACILITY LOCATION: Facility location -meaning-Classical location problems-Factors-Strategic planning models for Location analysis-location models-multi objective analysis of location models-integrated models location analysis-location models-multi objective analysis of location models-integrated			
	models.	<u> </u>		
п	DISTRIBUTION: Distribution: Role of distribution -Role of Distribution in Supply chain cycle- view of supply chain - Role of Ware house and Transportation in Distribution. Distribution channels – Functions, resources and operations in Distribution			
	DISTRIBUTION NETWORKS: Distribution Networks	- Designing		
III	Distribution network- models of Distribution network- and its Fe			
	DISTRIBUTION NETWORK STRATEGIES: Distribution	ution network		
IV	planning,-meaning-role-Network Design-Strategies & Ne Optimization Approach and Techniques of Network De Infrastructure.	twork Design esign. Network		
V	E-BUSINESS: E-business-concept-importance -Role of Dis	tribution in e-		
	business. Benefits of software in Distribution planning - Distribution Requirement Planning (DRP) and functions – B2B and EDI – Terminal Networks – Types and Roles.			
Reference and Textbooks:				
Michael B Stroh, Practical Guide to Transportation & Logistics, Pearson Education, 6 th Robert Johnston, Delivery management, Pearson, 4th edition,2012				

Alan Rushton, John Oxley, Kogan, Handbook of Logistics & Distribution Management, 2006

Janat Shah , Supply Chain Management, Pearson Education 3th Edition,,2010

JanatShah, Supply Chain Management and Advanced Planning, Springer, 11th Edition, 2008.

Outcomes	 enum Enca proce for p Deve lifecy role o Clari the e Adap deliv 	Deal with some of the common challenges facing delivery managers and enumerate the key elements and stages in building a delivery plan Encapsulate the concepts and contribute to the delivery management process and evaluate your product/service range and suggest alternatives for performance Develop appropriate delivery strategies based on an analysis of the ifecycles and analyze a portfolio of products/services and understand the ole of your delivery Clarify role and responsibilities of a fulfillment manager and maximize he effectiveness of client interactions and improve the process. Adapt to changing delivery requirements and Integrate automation in the delivery management process.			
Online Resources: https://www.toolbox.com,https://www.stratx-exl.com					
Course Designed by		Verified by HOD	Approved by CDC Co-coordinator		
Dr. K.Chitradevi		Dr. A.Muthusamy	Dr. V.Sivakumar		
			Director, Curriculum Design & Development Cell		